

AGENDA FOR 3rd
MEETING OF
DEPARTMENT PROJECT
APPROVAL
COMMITTEE

on 19.12.18 at 3:30 PM

at Shashtri Bhawan

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1. Agenda Item No. 1

Confirmation of the Minutes

The Minutes of the 2nd meeting of DPAC held on 29.11.2018 were circulated and no comments have been received. A copy of the Minutes of the 2nd meeting of DPAC is attached as **Annexure I.**

DPAC is requested to confirm the minutes.

2. Agenda Item No.2

Action Taken Report

Action taken report on the Minutes of the 2nd meeting of DPAC is given as under :

Agenda item no.	Actionable Points	Action taken thereon
3.	Proposal for engagement of human resources for Khelo India Youth Games Maharashtra, 2019	The following actions have been taken : <ul style="list-style-type: none">• Current staff hired on the new terms and conditions.• The contract of the current workforce is appointed on a salary structure approved by DPAC from 18.12.2018 onwards.
4.	Decision on the guest list and entitlement	Noted.
5.	Uniform of Technical Officials	The amount has been released to respective NSFs as per guidelines. The generic kits to Technical officials have been removed.
6.	Funds to be disbursed to NSF for fee of Competition Manager (CM), Technical Officials (TOs) and sports specific volunteer (SSVs)	The fund has been released to NSFs as per the decision of DPAC.
7.	Nominations for U 17 Team Games for KIYG 2019	The criteria have been promulgated through letter to all stakeholders.
8.	Wildcard Entry; Nominations for U 17 Individual Games, KIYG, Maharashtra, 2019	Followed as decided.
9.	Disbursement of Travelling Expenses to Technical Officers	The amount for the purpose has been disbursed to NSF for necessary action.
10.	Budget	Noted
11.	Progress of Khelo India Youth Games, Maharashtra, 2019	Noted
12.	Revised Travel Grant for State Contingents including Athletes, Coaches, Managers, Chef-de-Mission and Technical Officials	Noted

Agenda item no.	Actionable Points	Action taken thereon
	Additional discussed points	
i.	RFP for Insurance coverage of KIYG	Placed as agenda item no.
ii.	Risk Factor	Conveyed to EMA
iii.	Hotels may be identified for parents who wish to accompany their ward during the games and the list should be published much before the commencement to the parents. It is to be noted that the cost of booking these hotels is to be borne by the parents themselves.	Letter sent to ACS (Sports & Education), Govt. of Maharashtra.
iv.	The volunteers should be provided with the state of art training for the games as per the international standards as the quantum of participants is very huge.	EMA is preparing a training manual.

Agenda Item No. 3:

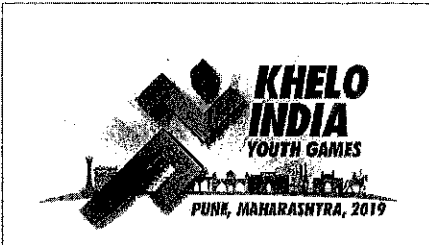
Logos for Khelo India Youth Games Maharashtra, 2019

The logos for Khelo India Youth Games Maharashtra, 2019 have been designed by Event Management Agency (EMA) to be used for all branding, kitting, and other marketing purposes for the Games. It has been proposed that the logo as under shall be used as a 'Federal Logo' for all on-air marketing and kitting purposes:

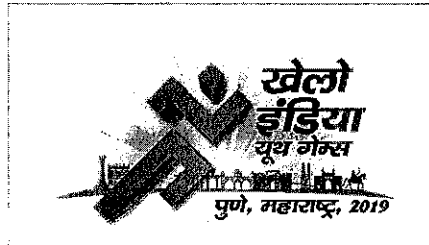


Further, logo options were designed for Host State, out of which the logos as under have been selected by the Host State of Maharashtra for all marketing activities including Host State / City activations

ENGLISH



HINDI



MARATHI



In view of the above, the approval of the Departmental Project Approval Committee is hereby solicited for the above-mentioned logos for their respective marketing and branding purposes for the Khelo India Youth Games Maharashtra, 2019.

Agenda Item No. 4:

Licensing of Mascots for Khelo India

During the first edition of Khelo India School Games, two mascots, 'Jaya and Vijay' were conceptualized, designed, created, and copyrighted by M/s Tavrohi Animations Pvt. Ltd. for all marketing usage and branding purposes. Subsequently, it was noticed that the two mascots played an important role in building the brand of 'Khelo India' amongst the targeted audience and especially the youth of the country.

Pursuant to the decision taken by Hon'ble Minister of State (IC) Youth Affairs & Sports during the last review meeting, which was duly concurred by the Departmental Project Approval Committee during the 1st DPAC meeting dated 15.11.2018, SAI constituted a committee with members as under to negotiate the cost of transfer of all intellectual property rights arising out the two mascots:

- | | | |
|---|---|-------------|
| a) Sh. Sandip Pradhan, DDG (SAI) | : | Chairperson |
| b) Sh. S. S. Chhabra, Secretary (SAI) | : | Member |
| c) Sh. Anjan Kumar Mishra, Executive Director (F) | : | Member |
| d) Ms. Radhica Sreeman, RD (Khelo India) | : | Member |

Accordingly, a meeting was held under the Chairmanship of DDG(SAI) to negotiate the rates and obtain the license of Khelo India mascots 'Jaya and Vijay' on 29.11.2018 in the Conference Hall, SAI Head Office. The representative of M/s Tavrohi Animations Pvt. Ltd., Col. Rohit Kataria, apprised the Committee that as the mascots have become extremely popular amongst the youth of the country and identify with the brand of 'Khelo India', they would grant perpetual license to SAI for these characters 'Jaya and Vijay' at a cost of INR 30 lakhs plus applicable taxes. It was mentioned that the license is limited to an extent that SAI shall not have any right except upon written permission and payment of applicable consideration to M/s Tavrohi Animations Pvt. Ltd to develop/ create same / similar/ identical/ modified characters or get the same developed or modified from the third party or cause any modifications to these characters. Furthermore, it was mentioned that if SAI, subsequently requires any production or creation of animated promotion films or animated sequences/ films or digital poses/ images or modifications to or involving the characters, then M/s Tavrohi Animation Pvt Ltd., shall have the first right to produce and create the same the such mutually agreed cost, terms and conditions. A detailed justification of the cost along with break-up was presented to the Committee as under:

S. No.	Subject	Cost per mascot	Total Cost for 2 mascots (INR)
1.	Conceptualization	₹1,00,000	₹2,00,000
2.	Concept Art	₹3,00,000	₹6,00,000
3.	Creation of high resolution 3D Models	₹5,00,000	₹10,00,000
4.	High resolution rendering	₹1,00,000	₹2,00,000
5.	License fee for usage	₹5,00,000	₹10,00,000
Total Cost (in INR plus applicable taxes)		₹15,00,000	₹30,00,000

The Committee, however, did not agree to the following:

- (i) Non-grant of right to SAI except upon written permission and payment of applicable consideration to M/s Tavrohi animations Pvt. Ltd. to develop/ create same / similar/ identical/ modified characters or get the same developed or modified from the third party or cause any modifications to these characters.
- (ii) Giving the first right to M/s Tavrohi Animations Pvt. Ltd for any production or creation of animated promotion films or animated sequences/ films or digital poses/ images or modifications to or involving the characters.

After discussions at length and corresponding negotiations thereof, the Committee decided the following (copy of the minutes placed at **Annexure II A**):

- (i) SAI may pay an amount of INR 15 Lakhs (INR Fifteen Lakhs only) plus applicable taxes towards the licensing of mascots as also have all the rights related to the usage of the mascots.
- (ii) SAI will have the right to develop/ create same / similar/ identical/ modified characters or get the same developed or modified from the third party or cause any modifications to these characters.
- (iii) SAI will not give the first right to M/s Tavrohi Animations Pvt. Ltd. for any production or creation of animated promotion films or animated sequences/ films or digital poses/ images or modifications to or involving the characters.
- (iv) M/s Tavrohi Animations Pvt. Ltd. will give a consent in writing on the terms agreed upon and shall hand over the requisite files (including soft copies) and documents to SAI, which will be checked by the technical committee constituted for the purpose. After the satisfactory report received from the said Committee, payment will be released.

Accordingly, an 'in-line' concurrence of the decisions of the Committee has been received from M/s Tavrohi Animations Pvt. Ltd. on 17th December 2018 (copy placed at **Annexure II B**).

In light of the above, the findings and decision taken by the duly constituted negotiation committee is submitted for the kind perusal of the Departmental Project Approval Committee, and concurrence on the same is solicited.

AGENDA ITEM NO 5

REQUEST FOR PROPOSAL (RFP) FOR PROCUREMENT OF INSURANCE COVERAGE FOR THE KHELO INDIA YOUTH GAMES, MAHRASHTRA 2019

Pursuant to directions of DPAC in its meeting held on 29/11/2018, a draft RFP was prepared for Procurement of Insurance Coverage of Khelo India Youth Games, Maharashtra 2019. It is proposed that a Limited Short Term Tender for 7 days be floated, restricting the scope only to **Public Sector Undertakings in the General Insurance Sector** as it eliminates the need for conducting due diligence to establish credibility. Accordingly the following four Public Sector Undertakings operating in General Insurance Sector were contacted and a meeting was convened on 12.12.2018 with their representatives to finalise Scope of Work for the event.:

- a) National Insurance Company Limited (NICT)
- b) Oriental Insurance Company Limited (OICL)
- c) United India Insurance Company Limited (UII)
- d) New India Assurance Company Limited (NIA)

Representatives of Oriental Insurance Company Limited and New India Assurance Company Limited came for the meeting. The major points that emerged out of the meeting are listed below:

(a) Three separate policies will have to be taken to cover all intended aspects of the event viz. (i) Group Medical Insurance Cover, (ii) Group Personal Accident Insurance & (iii) Comprehensive General Public Liability Insurance (to cover spectators and guests).

(b) With respect to the terms of Payment, there was an issue regarding the payment of advance premium. The Insurance Companies claim that 100% premium (fees) be paid in advance to avail Insurance as per the rules of IRDA and the Insurance Act, 1938 whereas as per GFR, 100% advance payment is not to be released except in a case where equivalent Bank Guarantee is furnished by the opposite party. The Insurance Companies gave their representation in writing that they are not authorized to furnish bank guarantees against payment of premium.

(c) The categories and the entitlements are reproduced below:

CATEGORIES TO BE COVERED UNDER GPA AND GMC POLICIES:

Serial No.	Category of Population	Indicative Population	Amount in INR (up-to)	
			Accident	Medical
1	Athletes	7352	3,00,000	3,00,000
2	Team officials	1800	3,00,000	3,00,000
3	Technical officials	1,000	3,00,000	3,00,000
4	Volunteers	1,000	3,00,000	3,00,000
5	Workforce	500	3,00,000	3,00,000

COMPREHENSIVE GENERAL PUBLIC LIABILITY/THIRD PARTY COVERAGE

Serial No.	Category of Population	Indicative Population	Amount in INR (up-to) Subject to a maximum limit of INR 5.00 crores during the policy period and INR 2.50 crores per event
			Accident
1	Spectator (on any given day)	8,000 – 10,000	1,00,000
2	VIPs and Dignitaries	250	3,00,000

The representatives of the PSUs were also requested to give an estimated “premium” of the services to be provided. The reply of the same is received from OICL based on which, the estimated cost of the tentative Scope of Work as discussed in the meeting comes out to as follows:

(a) Group Personal Accident Insurance (GPA) :	16,95,000/- plus GST
(b) Group Medical Insurance Cover (GMC) :	1,23,00,000/- plus GST
(c) Comprehensive General Liability :	2,50,000/- plus GST
TOTAL :	1,42,45,000/- plus GST

The RFP has been already sent for vetting of legal and financial divisions of SAI.

Submitted for information of DPAC.

Agenda Item No. 6

Novation of License Agreement with M/s Star India Pvt Ltd.

The Departmental Project Approval Committee (DPAC) in its 1st meeting held on 15th November, 2018 stated that as OC-KISG is in the process of being wound up and SAI is the successor organization, therefore OC-KISG would have to be replaced by SAI in the entire License Agreement and as there is no material change in the scope of work of the broadcaster thus DPAC concurred to the following amendments:

- a. OC-KISG to be read as "Sports Authority of India" and "Khelo India School Games" to be read as "Khelo India Youth Games"
- b. Change of designated account for the deposit of Media Rights Fee to be remitted by M/s Star India Pvt. Ltd. from "Khelo India School Games" to "Khelo India" account being maintained by Sports Authority of India.

As per the directions of DPAC, the above-mentioned changes were communicated to M/s Star India Pvt. Ltd. vide Letter dated 26.11.2018 for their written consent. (Copy placed at **Annexure III**)

In the meantime, the Media Rights Fee was deposited by M/s Star India Pvt. Ltd. in the account of Khelo India.

M/s Star India Pvt. Ltd. concurred to the above-mentioned changes vide Letter dated 04.12.2018. However, M/s Star India Pvt. Ltd. requested for the transfer of rights and obligations under the License Agreement from OC-KISG to SAI by way of a Novation and Amendment Agreement to give effect to the proposed amendments. (Copy placed at **Annexure IV**)

For such purposes, a Novation and Amendment Agreement was drafted by M/s Star India Pvt. Ltd., capturing the revised understanding agreed between the parties, which has been sent for Finance and Legal vetting. The salient features of the Novation Agreement are as follows:

1. The novation and amendment agreement ("Novation Agreement") will be entered on a later date of December, 2018 ("Execution Date"). However, it shall be effective as of 15th November, 2018 ("Novation Effective Date") when DPAC gave its concurrence for the amendments;
2. In consideration of the covenants on the part of SAI in the Novation Agreement and subject to the terms and conditions set out herein, with effect from the Novation Effective Date, SAI shall become a party to the License Agreement such that SAI shall be deemed to replace OC-KISG as a party to the License Agreement on and from the Novation Effective Date and discharge all rights and obligations of OC-KISG;

3. Therefore, all references to OC-KISG in the Agreement shall be deemed to be references to SAI on and from the Novation Effective Date, except as otherwise specified in this Novation Agreement;
4. All payments of Media Rights Fee made by the Licensee on or after the Novation Effective Date but before the Execution Date shall be deemed to be payments made to SAI;
5. The Parties, with effect from the Novation Effective Date, "Designated Account" of the License Agreement shall stand replaced in its entirety with the account of Khelo India being maintained by SAI;
6. Replacing OC-KISG to SAI and Khelo India School Games to Khelo India Youth Games;
7. The term "KISG Mark" in the License Agreement is replaced by "Khelo India Mark";
8. The term "KISG Website" in the License Agreement shall stand replaced by "Khelo India Website.
9. Any claims, differences and/or disputes arising out of or in connection with the discharge of rights and obligations by OC-KISG and Licensee prior to the Novation Effective Date shall be settled solely between SAI and Licensee.

The Novation agreement has been legally vetted by the Legal Division of SAI.

In light of the above, it is submitted for kind perusal and approval of the Departmental Project Approval Committee.

Agenda Item No. 7: Expression of Interest (EOI) for Host States for Khelo India Youth Games.

For the second edition of Khelo India Youth Games, 3 (three) states, namely, Maharashtra, Jharkhand and Assam had expressed their willingness to host the second edition of the Khelo India Youth Games. Maharashtra emerged out to be the successful bidder for hosting the Khelo India Youth Games 2019. On the similar lines, it is proposed that States/UTs may be invited to bid for hosting Khelo India Youth Games to be held in 2020 and 2021.

The roles and responsibilities of the Host State as under:

- a) Upgradation of infrastructure of international standards in all identified disciplines.
- b) Sports equipment of international standards to conduct the Games.
- c) Arrangement of logistics, hospitality (accommodation, food, local transportation) for all players, coaches, support staff, technical officials, SAI officials, dignitaries from various states, IOA/NSF/SGFI/AIU representatives.
- d) Management team to manage the above logistics.
- e) The State will be a partner and be entitled for 25% of branding opportunities.
- f) Volunteers and their logistic management.
- g) Arrangement of spectators.
- h) Security arrangement.
- i) Printing of tickets and collaterals.
- j) All permission and clearances with regard to the conduct of the Games.

The Host State will be decided on the following basis:

- a) Preparedness and Implementation of basic requirement – Methodology – Approach.
- b) Games Publicity – Planning.
- c) Spectator Engagement, Host City Activation, Bringing school children/spectators to the venues, etc.
- d) Logistics and Management support.

In light of the above, the approval of Departmental Project Approval Committee is solicited for the above proposal.

Agenda Item No. 8

TVC for Khelo India Youth Games Maharashtra, 2019.

The TVC for Khelo India Youth Games Maharashtra, 2019 was produced and subsequently launched by M/s Star India Pvt. Ltd. on 09th December 2018 in the presence of Hon'ble MoS (IC) Youth Affairs & Sports and other esteemed dignitaries. Further, as per the marketing plan proposed by M/s Star India Pvt. Ltd., the TVC is being used for on-air promotions on Star Networks from 14th December 2018, and subsequently, it is proposed to be used for OSNW (Outside Star Network channels), radio, and digital networks.

In light of the above, the TVC as above may kindly be showcased for the information and reference of the Departmental Project Approval Committee.

MINUTES

**2ND MEETING OF DEPARTMENTAL PROJECT
APPROVAL COMMITTEE HELD ON 29.11.2018 AT
10:30 AM UNDER THE CHAIRMANSHIP OF
SECRETARY (SPORTS)**



Sports Authority of India - Khelo India Division

1st Floor, SAI, JLN Stadium Complex (Entry Gate No. 10), Lodhi Road, New Delhi

The list of members who attended the meeting is placed at Annexure – 1.

Agenda Item No. 1

CONFIRMATION OF THE MINUTES OF 1ST DPAC

The minutes of the last DPAC were confirmed by the DPAC.

Agenda Item No. 2

ACTION TAKEN REPORT

Action Taken report of the 1st DPAC Meeting was noted by the DPAC with special mentions as under:

- Written consent may be obtained from M/s Star India Pvt. Ltd. in response to the letter communicating the approved changes.
- Financial guidelines of SAI should be followed in respect of RFPs/tender related to Khelo India.
- Reminder to IIM, Rohtak to be sent regarding the interns.

Agenda Item No. 3:

PROPOSAL FOR ENGAGEMENT OF HUMAN RESOURCES FOR KHELO INDIA YOUTH GAMES MAHARASHTRA, 2019

The requirement of the personnel was discussed in detail. Further the requirement of human resource for organizing the KIYG 2019 was worked out Functional Area wise as under:

Table 1

S. No.	Functional Area	Requirement
1.	Games Secretariat	Sr. Consultant – 1 Young Professional -3 DEOs – 3
2.	Coordination	Sr. Consultant -1 Young Professional -1
3.	Opening Ceremony	Jr. Consultant -1
4.	Games Technical Conduct Committee (GTCC)	Sr. Consultant -1 Jr. Consultant -5 Young Professional - 2
5.	Protocol	Young Professional -1
6.	Accreditation	Jr. Consultant - 1
7.	State Coordination	Young Professional - 4
8.	Volunteers	Young Professional - 1
9.	Accommodation + Catering	Young Professional - 2
10.	Transportation	Young Professional - 1
11.	Marketing & Branding.	Jr. Consultant - 1 Young Professional – 1
12.	Venue Overlays	Jr. Consultant - 1 (same as the one in Marketing & Branding)
13.	Finance	Jr. Consultant -1 Young Professional -1 DEOs -1 Account Assistant-2

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with an overall requirement of human resource along with salary and contract period as under:

Table 2

S. No.	Designation	Count	Monthly Remuneration (inRs.)	Contract period till
1.	Senior Consultants	03	1.2 lakhs - 1.25 Lakhs	31 st March
2.	Junior Consultants	09	75,000/-	<ul style="list-style-type: none"> • 2 till 31st March • 7 till 31st January
3.	Young Professionals	18 (16 as shown above +2 working in MYAS)	40,000/-	<ul style="list-style-type: none"> • 9 YPs upto 31st March • Remaining 9 till 31st January.
4.	Data Entry Operator	4	24,972/-	31 st March
5.	Account Assistant	2	25,000/-	31 st March
Total		38		

BREAK UP OF TENTATIVE EXPENDITURE LIKELY TO BE INCURRED ON ENGAGEMENT OF WORKFORCE

FROM 1.12.2018 TO 31.3.2019

(Table 3)

S. No.	Particulars	Period	Rate	Amount
1	Expenditure likely to incurred on salary of workforce	1.12.2018 to 31.3.2019		
a	Sr. Consultants - 3	31.3.19	3,70,000/- X 4 = 14,80,000/-	14,80,000/-
b	Jr. Consultants - 9	2- 31 st March 7- 31 st January	75,000/- X 2 X 4 = 6,00,000/- 75,000/- X 7 X 2 = 10,50,000/-	16,50,000/-
c	YPs - 18	9- 31 st March 9- 31 st January	40,000/- X 9 X 4 = 14,40,000/- 40,000/- X 9 X 2 = 7,20,000/-	21,60,000/-
d	DEOs - 4	31.3.19	24972 X 4 X 4 = 4,00,000/-	3,99,552/-
e	Account Assistant - 2	31.3.19	25,000 X 2 X 4 = 2,00,000/-	2,00,000/-
Total				Rs.58,89,552/-
Add 10% for Incidentals				Rs. 5,88,955/-
Grand total				Rs. 64,78,507/-

Rounded off to Rs. 65 lakhs (Rs. Sixty Five lakhs only)

DPAC approved the engagement of the 38 professionals by SAI as mentioned above in Table 1 with tenure and remuneration as shown in Table 2. DPAC also noted that the professionals who will be engaged should have expertise and knowledge about the respective functional area where they are being engaged. DPAC also gave sanction for an amount of Rs. 65 lakhs as depicted in Table 3. DPAC also directed

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that in consultancy fee the experience of the person may be taken into account and consultancy fee may be fixed accordingly. The number of such consultants should be kept to minimum and experience of in-house staff of SAI may be utilized optimally.

Agenda No. 4

DECISION ON THE GUEST LIST AND ENTITLEMENT

The members were apprised of constitution of Functional Areas for the conduct of the event. As the Games are fast approaching, the various Functional Area Heads and their team will be required to visit Balewadi, Pune on a regular basis. Further different dignitaries from various State Governments as well as Federations etc, will be invited for the KIYG Games, who will need to be provided accommodation and transport.

DPAC approved that DG (SAI) is authorized to decide guest list and on the type of accommodation and the type of transport in case of Private persons. In case of officials their entitlement will be as per their pay band. The same may be placed before the DPAC after the completion of games for ratification.

Agenda Item No. 5

UNIFORM OF TECHNICAL OFFICIALS

DPAC was informed that under the Olympic Charter it is the responsibility of Organizing Committee to select national and international technical officials. The expenses for accommodation, transport and uniforms of national and international technical officials shall be paid by the Organizing Committee.

Thus, it was decided that the below mentioned Uniform/(s) are to be provided to the Technical officials (TOs) representing 18 NSFs to maintain the uniformity and International Standard for successful conduct of the Games for various Officiating Purposes. Since the below mentioned items have not been scoped in RFP, it is planned to transfer the required amount to the respective NSF for procurement at their end. DPAC observed that the total count of Technical Officials has increased as compared to the last year. DDG (SAI) informed the DPAC that the technical conduct of the Games will be done by the respective NSF. Hence norms and number of TOs are generally decided by NSFs. DDG informed that the issue regarding increase in number was discussed separately with each NSFs and also in GTCC. The number arrived as below is after rationalization. The federations informed during the meeting of GTCC that since the competition is to be conducted as per international standards, this number cannot be reduced further. The number of TOs has increased due to increased age groups and events.

S. No.	Sports Discipline	No of Officials	Blazers (Navy Blue) @ Rs.3600	Jackets @ Rs.1250	Pants (Black) @Rs. 1500	Pants (Grey) @Rs.1500	Shirt (White) @Rs.850	Shirt (Grey) @Rs.850	Shirt (Sky Blue) @Rs.850	Tie @Rs.350	Shirts @ Rs.480	3 color / pattern T Shirt @Rs.650	Total Cost.
1	Archery	25	25		25		50			25			178750
2	Athletics	125	125		125				250	125			893750
3	Badminton	67	67			67	134			67			479050
4	Basketball	54	54		54			108		54			386100
5	Boxing	55	55		55		110			55			393250
6	Football	40	40		40		80			40	40		305200
7	Gymnastics	84	84		84		168			84			600600
8	Hockey	30	30		30		60			30	30	60	267900
9	Judo	39	39			39	78	78		39			345150
10	Kabaddi	40	40		40		80			40			286000
11	Kho'Kho'	43	43			43	43		43	43			307450
12	Shooting	45	45	45	45		90			45			378000
13	Swimming	125	125		125		250			125			893750
14	Table tennis	31	31		31				62	31			221650
15	Tennis	46	46			46	92			46	46		350980
16	Volley Ball	76	76		76		152			76			543400
17	Weightlifting	47	47		47		94			47			336050
18	Wrestling	25	25			25	50			25			178750
	Total	997	997	45	777	220	1531	186	355	997	116	60	7345780

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DPAC gave the approval for release of Rs. 73,45,780/- (Rupees Seventy-three lakhs forty-five thousand and seven hundred and eighty only) to concerned 18 NSFs. DPAC also directed that the general kitting should not be provided to the Technical Officials in view of the above. It must be ensured that the payment is made through PFMS only and procedure for release of funds similar to ACTC may be followed.

Agenda Item No. 6

FUNDS TO BE DISBURSED TO NSF FOR FEE OF COMPETITION MANAGER (CM), TECHNICAL OFFICIALS (TOs) AND SPORTS SPECIFIC VOLUNTEER (SSVs).

DPAC was informed that in the 1st DPAC meeting of Khelo India Youth games held on 14th Nov, 2018 an amount of Rs. 1,58,49,750/- (Rs One Crore Fifty-Eight lakhs forty-nine thousand seven hundred and fifty) was approved for the above purpose and while going through the nitty-gritty of the same it was discovered that the no. of days calculated were at an average of 7 days whereas it should have been two days prior and one day after the event. The same was calculated as per exact nos. and it works out to be Rs.1,88,06,750/- (Rs. One Crore Eighty Eight Lakhs Six Thousand Seven Hundred and Fifty). (fees to be paid to 997 Technical Officials, 305 Sports Specific Volunteers and Competition Managers and for proposed GTCC meetings in Pune) as shown below (previous and the revised):

Previous Calculation

Participant	Numbers	Unit Cost	Amount
International Technical officials	200	Rs. 3000/- per day for a period of average 7 days.	Rs. 42,00,000/-
National technical official	797	Rs.1500/- per day for a period of average 7 days.	Rs. 83,68,500/-
Sports Specific Volunteers	305	Rs.750/- per day for a period of average 7 days.	Rs. 16,01,250/-
Competition Managers	18	Rs.2000- per day for 15 days.	Rs. 5,40,000/-
Proposed for future three GTCC Meetings in Pune	3 meetings in Pune	Rs. 3,80,000/- per Meeting.	Rs. 11,40,000/-
Total			Rs. 1,58,49,750/-

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Revised Calculations

Participant	Numbers	Unit Cost	Amount
International Technical officials	200	Rs.3000/- as per arrival at the event 2 days in advance and 1 day after the completion of the event.	Rs.52,41,000/-
National technical official	797	Rs.1500/- as per arrival at the event 2 days in advance and 1 day after the completion of the event.	Rs.1,05,12,000/-
Sports Specific Volunteers	310	Rs.750/- as per arrival at the event 2 days in advance and 1 day after the completion of the event.	Rs. 20,85,750/-
Competition Managers	18	Rs.2000- per day for 15 days in advance to the event plus 6 GTCC meetings.	Rs. 9,68,000/-
Proposed for 3 GTCC Meetings in Pune	3 meetings in Pune	Rs. 3,80,000 per Meeting	Rs. 11,40,000/-
Total			Rs.1,88,06,750/-

It was informed that the total amount to be paid to participating NSFs as fees of Technical Officials, Competition Manager and Sports Specific Volunteers and for proposed GTCC meetings in Pune comes out to be Rs.1,88,06,750/- and during 1st edition the amount was paid through respective NSF except Competition Managers' fee which was paid to them directly after the games were over.

DPAC approved in-principle that the fee to be paid to TOs and SSVs will be for 2 days before the competition in addition to the fees payable per day of officiating. However, the same will be restricted to actual number of days. DPAC noted that the amount of Rs. 11,40,000/- (Rupees Eleven lakhs forty thousand only) as expenditure to be incurred for 3 meeting of GTCC to be held in Pune has already been approved in the 1st meeting of DPAC.

Agenda Item No. 7

NOMINATIONS FOR U-17 TEAM GAMES FOR KIYG 2019

It was informed that the Khelo India Youth Games Maharashtra 2019 for Under 17 and Under 21 age group are scheduled to be held from 09-20 January, 2019 at Shree Shiv Chhatrapati Shivaji Sports Complex, Mahalunge, Balewadi, Pune - 411045 with nomination criteria for U-17 as under:

S. No.	Category of Nomination in each event	Team Sports
		Basketball, Football, Hockey, Kabaddi, Kho-Kho, Volleyball
	Participants in each event	8 Teams
1	On the basis of result of SGFI Nationals	4 Teams
2	To be nominated by NSF	3 Team
3	To be nominated by CBSE	-
4	Host State	1 Team
5	Wild card entries by OC to ensure participation from all States/UTs	-

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In case of Common Entries from SGFI and NSFs in U-17 (Team Sports), the priority will be given to SGFI & the vacant place will be filled by the nomination list of the state provided by NSF, i.e., If same State appears in the list of both SGFI & NSF, the team fielded by SGFI will represent the State in KIYG. The teams for Top four positions was to be finalized by SGFI as per their National Championship for respective Sport and the same SGFI team is to represent their respective State as well, thereby eliminating the need of holding selection trials for SGFI nominated teams. For nominations received by NSF's, State names are to be finalized first and thereafter respective State Associations have to hold selection trials in consultation with State Nodal Officers to finalize State teams for Team Sports.

For individual sports, no such selection trial is required to be conducted and hence late nominations may be considered by the Competent Authority for some of the Sports where National Championship is being conducted after 30th Nov 2018.

Hence, in view of the above constraint, due to delay in nominations for Team games from SGFI, it was decided in the 3rd GTCC meeting that if no nominations are received in stipulated time for the Team games, other stakeholders will be allowed to file nominations for the entire draw for that particular sport. In which case, GTCC has to intimate the State Nodal Officers regarding the nominations and conduct selection trials involving the respective State Associations to ensure timely nominations of the players.

The deadline of 30th Nov 2018 is kept primarily to make arrangements for kitting, boarding, lodging, travel, etc. The National Championships of SGFI for above mentioned disciplines will be conducted after 30th Nov; hence they are not able to file nominations in time.

SGFI vide their Letter dated 22nd Nov 2018 has requested to reconsider the last date of nominations as per their National championship schedule for respective Sport. However, the same was not possible as subsequent to finalization of states, states have to carry out selection trial to select the team. Also, earlier for U-17 SGFI/SSA team was to participate as complete Unit. However, to streamline the process, uniform policy of fresh selection is being adopted.

DPAC ratified the above-mentioned process and advised that due diligence may be done before finalizing selection to ensure fairness.

Agenda Item No. 8

WILDCARD ENTRY; NOMINATIONS FOR U-17 INDIVIDUAL GAMES KIYG, MAHARASHTRA 2019

It was informed that during KISG 2018, there were 15 States who had contingent of 50 or less athletes, even after wildcard as below:

States with Lesser Participants KISG 2017-18	
S. No.	STATES
1	Andaman and Nicobar
2	Arunachal Pradesh
3	Bihar
4	Dadra and Nagar Havell
5	Daman and Diu
6	Goa
7	Himachal Pradesh
8	Jammu and Kashmir
9	Lakshadweep
10	Meghalaya
11	Mizoram
12	Nagaland
13	Puducherry
14	Sikkim
15	Tripura

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Since, these states were having lesser participation, they were considered for wildcard entry. Hence, the agenda was brought out in 3rd GTCC Meeting and the GTCC decided to have a committee for 'Wildcard Entry'. The scope of the committee will be to compile the name from each state of all individual disciplines and nominates athletes for KIYG, Maharashtra-2019. The GTCC suggested committee is as under:

- a) Chairman - DDG, SAI.
- b) Members - One member each from Athletics, Swimming, Wrestling, Kho-Kho, SGFI, Co-Chairman, (GTCC).

DPAC gave concurrence to the recommendation of GTCC for the guidelines for wildcard nomination and the committee to be formed thereof. It was decided to finalize the cutoff number for a State below which they will be offered wild card. Further the process to decide the discipline for which the wild cards will be offered to each state should also be finalized by GTCC. GTCC should take up the entire work.

Agenda Item No. 9

DISBURSEMENT OF TRAVELLING EXPENSES TO TECHNICAL OFFICERS.

It was informed that in the 1st DPAC meeting of Khelo India Youth games held on 14th Nov, 2018 the DPAC approved travelling expenses of TOs, however the status of disbursement could not be streamlined. It's suggested that the travelling expenses of TOs be transferred to NSF accounts for further distribution to respective NSF and procedure similar to ACTC for payment and utilization certificate will be followed.

DPAC noted that the air and rail connectivity to Pune is very limited as compared to Delhi where 1st edition of Khelo India School Games were conducted. In this context, it was decided that for the TOs in respect of:

- Air travel, the same should not be restricted only to Air India but to other carriers as well in case of unavailability of tickets/flights of Air India and the same should be done from the government approved agencies, i.e. Balmer Lawrie & Co. Ltd., Ashoka Tour & Travels and IRCTC.
- Travel by rail or road, reimbursement will be restricted to an upper ceiling of the entitled fare, irrespective of the mode of transport on satisfaction about actual journey performed.

DDG SAI informed that against these estimates advance will be disbursed but the final settlement of these accounts will be done based on the actuals.

DPAC ratified the above proposal and directed that a proper record must be maintained by SAI for the entire amount being disbursed to NSFs.

Agenda Item No. 10: BUDGET

The budget estimates for the financial year 2018-2019 received under the 'Annual Sports Competition' and estimated expenditure to be incurred on the 2nd edition of KIYG Maharashtra 2019 was discussed in detail as under:

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Budget for KIYG Maharashtra 2019			
S. No.	Items of Expenditure	Expenditure for KI(SG) 2018 (Rs. in Lakhs)	Estimated Budget for KIYG 2019 (Rs. in Lakhs) (approx)
1	Event Management		
a)	Accreditation		
b)	Venue Branding & Design		
c)	Venue Overlays		
d)	Hardware Support		
e)	Spectator Engagement		
f)	Collaterals		
g)	Sports Presentations	1401 + applicable taxes	1650 + applicable taxes
h)	Overall Operations		
2	Opening ceremony	565 + applicable taxes	593 + applicable taxes
3	Technical Conduct		
a)	Travel grant to athletes, support staff, TOs, etc.		
b)	Remuneration to TOs, Competition managers, SSVs etc.		
c)	Sports Equipment		
d)	Kit to TOs	457	724
4	Sports Kit	Nil	500
5	Administrative Expenses (Salary of workforce, TA/DA of officials, furniture & other equipments, boarding and lodging expenses)	230	150
6	Media and Publicity	Incurred by MYAS	To be decide by MYAS
7	Insurance	Nil	50
8	Accommodation and catering	1050	Nil
9	Transportation	239	Nil
10	Venue Operations (Housekeeping, Hospitality, Medical, Publicity, and Security)	43.8	Nil
11	TSR	92.96	Nil
	Grand Total	4432.76	4071

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DPAC was informed that the cost/expenditure likely to be incurred on items of expenditure such as Event Management, Technical conduct etc. has increased due to the following reasons:

1. Event Management (S. No. 1)
 - a. Increased cost of Overlays (INR 1,81,25,942)
 - i. Last year the Games were conducted in International Stadiums across Delhi which had the requisite infrastructure in each of the five stadiums such as rooms and space for TOs, food lounges, etc. while in the Balewadi Complex these have to be temporarily constructed.
 - ii. Cost of setting up of Diesel Generators (INR 2,62,80,000) for providing electricity for entire duration of the event.
 - iii. Increase in the number of participants from 5500 to approx. 10000 thus resulting in the increased cost of providing space and other requirements such as furniture, equipments, etc.
 - iv. Increased cost of branding as the scale has increased from 3.5 lakhs sq. ft. to 5 lakhs sq. ft.
 - b. Increased cost of procurement of medals, trophies, souvenirs, lapel pins etc. as the events have increased from 199 to 406, sports disciplines from 16 to 18 and age categories to 2.
 - c. Increased cost of overall operations such as GTCC, State Coordination, Hardware support, management of accommodation, catering & transport etc. as the number has increased from 5500 to 10000.
 - d. Increase in number of operational days from 12 to 14.
 - e. Additional cost of Post Games Operations.
2. Technical Conduct (S. No. 3)
 - a. Increased number of athletes from 3507 to approx. 6200.
 - b. Increase in age groups from 1 to 2 age categories (U-17 and U-21).
 - c. Increase in number of sports disciplines from 16 to 18 and events from 199 to 406.
 - d. Payment of Rs. 74 lakhs approx. to NSFs for kitting to TOs.
3. Sports Kit (S. No. 4)
 - a. Last year the kitting was done by M/s Star India Pvt. Ltd. out of its marketing spent of INR 10 crores.
4. Insurance (S. No. 7)
 - a. As decided in the DPAC meeting, insurance of the event is to be done thus this is an additional expenditure.

DPAC was also informed that as per the license agreement with M/s Star India Pvt. Ltd., they are supposed to spend INR 20 crores on promotion per edition of the event, 50% of the committed amount shall be spent on Home network and the balance 50% will have to be spent on 360 degree marketing activities outside of the network to be aligned with the efforts of OC-KISG. Out of the amount to be spent on 360 degree marketing, M/s Star India Pvt. Ltd. had spent on Radio (Rs. 1 crore), print (Rs. 1 crore), TV Commercial production (Rs. 0.5 crore), outside network marketing (Rs. 2.5 crores), Activation: Host + Pan India (Rs. 4 crores), Digital (Rs. 0.40 crore), Kits (Rs. 2.6 crores), Animation (Rs. 0.40 crore), Microsite (Rs. 0.30 crore) and miscellaneous (Rs 1.2 crores).

Last time due to paucity of time, M/s Star India Pvt. Ltd. (as requested by OC-KISG) had provided sports kit at a cost of Rs. 2.6 crores out of its 360 degree promotional spend as the good quality kit would showcase the event in good light on Television and other digital platforms.

As decided in meeting of OC-KISG held on 14th December that the responsibility with respect to hiring of required Timing, Scoring & Result (TSR) equipment would be entrusted to the respective NSFs and the funds would be duly released for the utilization of the same. However as not all NSFs are formally recognized by MYAS and such federations might not be in an equitable position to deal with the TSR vendors it was decided that all TSR requirements be fulfilled by floating a RFP for hiring of all TSR requirements for proper conduct of the Games. In this regard, the Timing, Scoring & Result (TSR) was managed by OC-KISG at an cost of Rs. 92,96,504/- (Rupees Ninety two Lakhs Ninety Six thousand Five hundred four only).

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As TSR is an extremely critical feature of the good marketing of the Games since the output generated from TSR on digital platform and on graphics has to be in synchronization and seamless integration with the broadcast signal which will be telecast on TV and digital platforms. In addition to the above, Games Management System (GMS) is to be developed as well which will capture all the relevant information about the athletes, support staff and other participants; result management system (schedule, fixtures, venues, equipments); seamless feed to digital platform; logistics management (accommodation, transport, vendor management, inventory and distribution channel). In view of this, it was decided that the Host broadcaster, i.e. M/s Star India Pvt. Ltd. should handle the complete end-to-end TSR management including the software, hardware and information about the participants to have a comprehensive solution.

A decision was also taken that the kitting will be looked after by SAI for which an approximate expenditure of Rs. 5 crores will be incurred (due to increase in requirement owing to increase in participants from 5500 to 10,000). DPAC in its 1st meeting gave the approval for procurement of kits for KIYG 2019 at an approximate cost of Rs. 5 crores. DPAC further directed that the financial rules and regulations and due process of SAI should be followed. DPAC observed that in this regard, since TSR will be managed by M/s Star India Pvt. Ltd and kitting by SAI, there could be an approximate saving of INR 1.7 crores out of the market spend of M/s Star India Pvt. Ltd. DDG (SAI) informed the DPAC that the savings as mentioned above will now be utilized for other promotional/ marketing purposes under the promotional spend of Rs. 10 crores for 360 degree marketing outside of the network. During the last Khelo India School Games due to the paucity of time M/s Star India Pvt. Ltd. was not in a position to spend the entire Rs. 10 crores on 360 degree marketing activities outside of their Home Network in the form of media promotion, hence they were requested to take care of the expenditure on Sports kitting, which came to about Rs. 2.6 crores, so that atleast the entire amount of Rs. 10 crores committed by them (for promotional activities outside their Home Network) could be utilized. Also, specifications of TSR, software development, data entry will be done by M/s Star India Pvt. Ltd. The estimate and plan on marketing spend will be submitted before DPAC in due course of time.

It was also explained that the responsibility of Accommodation and catering of athletes, support staff and TOs; transportation, Security, medical services and procurement of Sports equipment has been added in the scope of work of Maharashtra Government, thereby reducing the overall financial liability.

DPAC noted the above-mentioned budget estimates to the tune of approx. Rs. 40.71 crores and directed that efforts be made to spend expenditure minimum possible extent.

Agenda No.11

PROGRESS OF KHELO INDIA YOUTH GAMES MAHARASHTRA, 2019

a. Constitution of Functional Area Heads


It was informed that an office order was issued delineating functional areas and key responsibilities along with heads and officials assisting them dated 20.8.2018. Two meetings of the Functional Area Heads have been held so far.

DPAC noted the development as mentioned above.

b. Launch of Khelo India Youth Games Maharashtra 2019 audio visual and press conference

It was informed that as part of the marketing plan of M/s Star India Pvt Ltd, an audio visual and jersey is to be launched jointly by Hon'ble Minister, Information & Broadcasting and Youth Affairs and Sports Col Rajyavardhan Singh Rathore and Chief Minister, Maharashtra Shri Devendra Fadnavis in Mumbai on 09.12.2018 at a press conference.

DPAC noted the launch conference and it was directed to scope the alternate possibility of hosting the same in Delhi, in case of unavailability of Hon'ble CM of Maharashtra.



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c. Meeting of the Functional Area Heads:

It was informed a meeting of Functional Area heads has been planned on 10.12.2018 along with the Functional Area Heads of Maharashtra State under the Chairmanship of DG, SAI to synchronize the working of SAI and that of Maharashtra State for better coordination and delivery, DPAC noted the development as mentioned above.

Agenda Item No. 12

Revised Travel Grant for State Contingents including Athletes, Coaches, Managers, Chef-de-Mission and Technical Officials

It was informed that for the Travel of State Contingents including Athletes, Coaches, Managers, Support Staff, and Chef-de -Mission (CDM) the amount will be distributed to the concerned Regional Directors of SAI, whereas for Technical Officials (TO) it will be paid through respective NSF (except for Gymnastic to RD, SAI Mumbai). The proposed entitlement of the constituent group is as under;

S. No.	Travelers	Funds to be Released to	Entitlement
1	Athletes	SAI, RDs	3 AC Train/Flight for North East States till Kolkata and onwards by Train and back
2	Support staff including Coaches, Managers etc. (Appx: 30% of total athletes)	SAI, RDs	3 AC Train/Flight for North East States till Kolkata and onwards by Train and back
3	Chef-de-Mission	SAI, RDs	Economy Class Air Travel
4	Technical Officials for NSF	International TO	Economy Class Air Travel
		National TO	2 nd AC Train/ Flight for North East States till Kolkata and onwards by Train
5	Competition Manager	18 NSFs	The Air Journey entitlement shall be restricted to economy class for distance above 1000 kms. For distance less than 1000 kms, train fare equivalent to 2 nd AC is proposed to be provided.

It was informed that in the 1st DPAC Meeting held on 14th Nov, 2018 an amount of Rs. 2,05,78,140/- was approved in respect of Travel of Athletes, Coaches, Managers, Supports Staff and Technical Officials, as per below calculations with an overall average of @2420 per head cost;

Travelers	Nos.	Unit Cost
Technical Officials	Approx 8500	24,13,695/-
Athletes + Support Staff (including Coaches, managers etc.)		1,81,64,445/-
		2,05,78,140/-

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It was explained that the difference in Travel Expenditure estimate from last DPAC to now has arrived because of following reasons:

- a) Revision in Travel amount of Athletes to actual prevailing rates of IRCTC and airfare from earlier estimates of Rs. 2420 per head.
- b) The total Participants number has increased from 8500 to 9093.
- c) Inclusion of 36 Chef-de-missions (airfare entitlement).
- d) NE entitlements with flight from origin to Kolkata and 3 AC onwards and back.
- e) Inclusion of TA for 18 Competition Managers.
- f) Inclusion of Host State for travel expenditure @Rs. 2000 (to & fro) per head.

Further, the revised Calculations and the amount required to be transferred to RDs, SAI and NSF is as under:

S. No.	Travelers	Funds to be Released to		Entitlement	Estimated Amount (INR)
1	Athletes	SAI, RDs		3 AC Train	3,04,74,516/-
2	Support staff including Coaches, Managers etc. Appx. 30% of total Athletes.	SAI, RDs		3 AC Train	
3	Chef-de-Mission	SAI, RDs		Economy Class Air Travel	
Total Amount to be disbursed through RD, SAI					3,10,54,812/-
4	Technical Officials for NSF	International TO	18 NSFs	Economy Class Air Travel	23,88,000/-
		National TO	18 NSFs	2 nd AC Train	62,32,000/-
5	Competition Manager	18 NSFs		The Air Journey entitlement shall be restricted to economy class for distance above 1000 kms. For distance less than 1000 kms, train fare equivalent to 2 nd AC is proposed to be provided.	1,44,000/-
Total Amount to be disbursed through NSF					87,64,000/-

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The amount to be disbursed through RD, SAI and NSF combined comes to Rs. 3,10,54,812/-+ Rs. 87,64,000/- = Rs. 3,98,18,812/- (Rupees Three Crore Ninety Eight Lakh Eighteen Thousand Eight Hundred Twelve).

In this context, it was decided that for the State contingent, i.e. athletes and support staff, and for the TOs in respect of:

- Air travel, the same should not be restricted only to Air India but to other carriers as well in case of unavailability of tickets/flights of Air India and the same should be done from the government approved agencies, i.e. Balmer Lawrie & Co. Ltd., Ashoka Tour & Travel and IRCTC.
- Travel by rail or road, reimbursement will be restricted to an upper ceiling of the entitled fare, irrespective of the mode of transport on satisfaction about actual journey performed.

DDG (SAI) informed that against these estimates advance would be released but the final settlement will be done as per the actuals. DPAC noted that as out of the total amount to be distributed among Regional Directors of SAI and NSFs i.e. Rs. 3,98,18,812 an amount of Rs. 2,05,78,140/- has been already approved by DPAC in the meeting held on 14th Nov, 2018, thus DPAC gave approval for additional release of Rs. 1,92,40,672/- to Regional Directors and NSFs.

Additional discussed points

i. RFP for Insurance coverage of the KIYG

It was decided that an RFP be prepared for the insurance of the Game and be put up in next DPAC meeting.

ii. Risk Factor

Once Event Management Agency is identified, the risk factors may be ascertained and the same may be placed before the DPAC.

iii. Hotels may be identified for parents who wish to accompany their ward during the games and the list should be published much before the commencement to the parents. It is to be noted that the cost of booking these hotels is to borne by the parents themselves.

iv. The volunteers should be provided with the state of the art training for the games as per the International standards as the quantum of participants is Very huge.

The meeting ended with a vote of thanks to the chair.


 Sandip Pradhan
 DDG, SAI

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Annexure 1

List of the people who attended the meeting are as under:

1. Sh. Rahul Bhatnagar, Secretary (Sports), MYAS
2. Ms. Neelam Kapur, DG (SAI)
3. Sh. Sandip Pradhan, DDG (SAI)
4. Sh. Anjan Kumar Mishra, ED (Finance), SAI
5. Sh. Rohit Bhardwaj, Director (Sports), MYAS
6. Ms. Radhica Sreeman, RD (KI), SAI.
7. Sh. Prashant Singh, AD (KI), SAI
8. Ms. Neelam Rathi, Section Officer, IFD, MYAS."



Ministry of Youth Affairs and Sports
Government of India



Minutes of the meeting to negotiate the rates and obtain the license for the Khelo India mascot 'Jaya and Vijay'

A meeting was held under the Chairmanship of DDG, SAI to negotiate the rates and obtain the license of Khelo India mascot 'Jaya and Vijay' on 29.11.2018 in the Conference Hall, SAI HO.

The following members were present in the meeting:

- 1) Shri S S Chhabra, Secretary, SAI
- 2) Shri Anjan Kumar Mishra, Executive Director (F)
- 3) Ms Radhica Sreeman, Regional Director (KI)
- 4) Col Rohit Kataria, CEO, M/s Tavrohi Animations Pvt Ltd.

2. Col Rohit Kataria of M/s Tavrohi Animations Pvt Ltd., informed the Committee that these mascots are the characters which were mainly designed for marketing and communication purposes. As such, the mascots 'Jaya and Vijay' have become extremely popular amongst the children and youth, who were the target audience of Khelo India Programme. These presentations of the mascot characters have further led our target audience to identify with the brand and Khelo India movement. In view of this, it was mentioned that M/s Tavrohi Animations Pvt Ltd., would grant perpetual license to SAI for these characters 'Jaya and Vijay' at a cost of Rs 30 lac + applicable taxes.

3. Further, it was mentioned that the license is limited to an extent that SAI shall not have any right except upon written permission and payment of applicable consideration to M/s Tavrohi Animations Pvt Ltd to develop/ create same / similar/ identical/ modified characters or get the same developed or modified from the third party or cause any modifications to these characters. Also it was mentioned that if SAI, subsequently requires any production or creation of animated promotion films or animated sequences/ films or digital poses/ images or modifications to or involving the characters, then Tavrohi Animation Pvt Ltd., shall have the first right to

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produce and create the same the such mutually agreed cost, terms and conditions.

A detailed justification of the cost along with break up was presented to the Committee which is given as under :

S.No.	Subject	Cost per mascot	Total Cost for 2 mascots (INR)
1.	Conceptualisation	Rs 1,00,000.00	Rs 2,00,000.00
2.	Concept Art	Rs 3,00,000.00	Rs 6,00,000.00
3.	Creation of high resolution 3 D Models	Rs 5,00,000.00	Rs 10,00,000.00
4.	High resolution rendering	Rs 1,00,000.00	Rs 2,00,000.00
5.	License fee for usage	Rs 5,00,000.00	Rs 10,00,000.00

Plus applicable taxes

4. The matter was discussed at length. Since the characters 'Vijay & Jaya' were conceptualized, created, designed and copyrighted by M/s Tavrohi Animations and the complete intellectual property rights for any or all usage and modification thereof rests with M/s Tavrohi Animations Pvt Ltd, the mascots may be treated as PAC item. As per the provisions of GFR, Rule no. 166 (i) , 'single tender enquiry', it is stated that M/s Tavrohi Animations Pvt Ltd is the only manufacturer firm of the required goods (copy enclosed for ready reference at **Annexure A**).' The Committee felt that the mascot characters have become very popular and had contributed to the success of 1st edition of Khelo India School Games. As such, it was felt that these two characters should be retained for subsequent editions as well as the children and youth of the country are able to identify with these characters.

5. The Committee did not agree to the following :

i) Non grant of right to SAI except upon written permission and payment of applicable consideration to M/s Tavrohi animations Pvt. Ltd. to develop/ create same / similar/ identical/ modified characters or get the same developed or modified from the third party or cause any modifications to these characters.

ii) Giving the first right to M/s Tavrohi Animations Pvt. Ltd for any production or creation of animated promotion films or animated sequences/ films or digital poses/ images or modifications to or involving the characters.

6. After negotiations, the Committee decided the following:

a) SAI may pay an amount of Rs 15 lacs ^{+ taxes} towards the licensing of mascots as also have all the rights related to the usage of the mascots.

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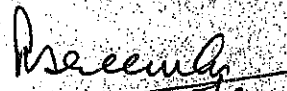
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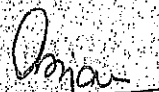
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- b) SAI will have the right to develop/ create same / similar/ identical/ modified characters or get the same developed or modified from the third party or cause any modifications to these characters.
- c) SAI will not give the first right to M/s Tavrohi Animations Pvt Ltd for any production or creation of animated promotion films or animated sequences/ films or digital poses/ images or modifications to or involving the characters.
- d) M/s Tavrohi Animations Pvt Ltd will give a consent in writing on the terms agreed upon and shall hand over the requisite files (including soft copies) and documents to SAI, which will be checked by the technical committee constituted for the purpose. After the satisfactory report received from the said Committee, payment will be released.

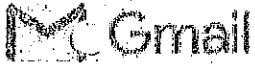
The meeting ended with a vote of thanks to the Chair.


 (Radhica Sreeman)
 Regional Director (KI)


 05/12/18
 (Anjan Kumar Mishra)
 Executive Director (F)


 05/12/18
 (S S Chhabra)
 Secretary


 (Sandip Pradhan)
 Dy. Director General



Radhica Sreeman <radhicasreeman.sai@gmail.com>

LICENCING OF MASCOTS JAYA AND VIJAY TO SAI/KHELO INDIA

Rohit Kataria <rohit@tavrohi.com>

Mon, Dec 17, 2018 at 2:49 PM

To: Radhica Sreeman <radhicasreeman.sai@gmail.com>

Dear Ma'am,

Further to the trailing mail and the discussions we hereby agree to the following:

1. Tavrohi agrees to a payment of Rs 15 Lakhs plus applicable taxes towards the licensing of mascots as also SAI to have all the rights to usage of mascots.
2. SAI will have the right to develop/create similar/identical or modify these characters.
3. SAI will not give any first rights to Tavrohi for production of content involving the characters.

We agree to the above mentioned conditions and would transfer the files pertaining to the mascots to SAI on payment of the agreed fees.

Warm regards,

Cheers!
Rohit

[Quoted text hidden]

20

संदीप प्रधान, मा.रा.से.
महानिदेशक
Sandip Pradhan, I.R.S.
Dy. Director General



Date: 26th November, 2018

To,

M/s Star India Pvt. Ltd.,
Starhouse, 95 Ganpatrao Kadam Marg,
Lower Parel (West),
Mumbai - 400013.

Subject: Amendments and Modifications to the License Agreement.

Sir(s)/Madam(s),

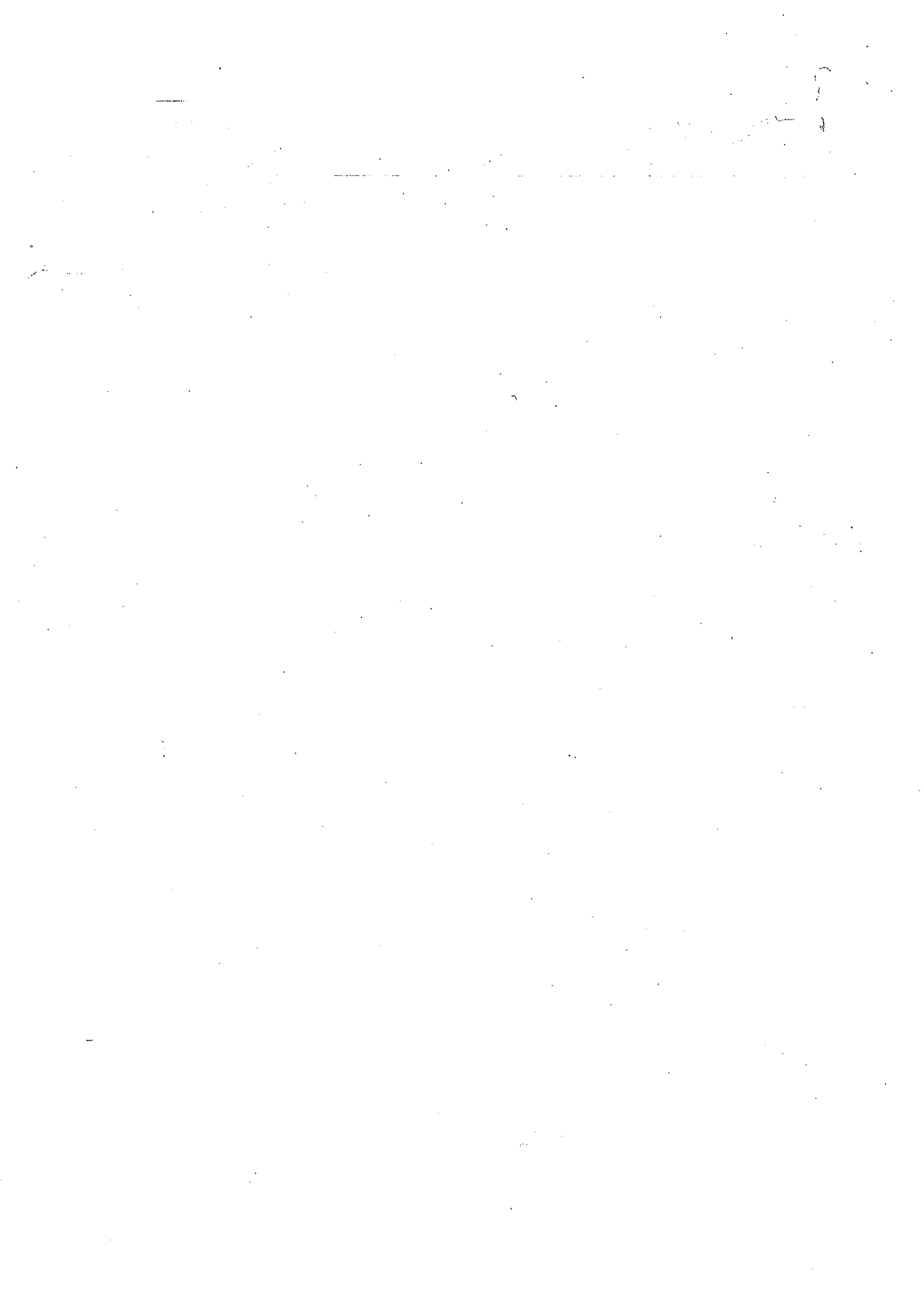
With reference to the License Agreement ("Agreement") dated 22nd January 2018, this letter is to amend and clarify certain provisions of the Agreement in order to enable better rendering of services and exercise of the Media Rights with regard to the Khelo India Youth Games.

2. As per clause 1.5 of the Operational Guidelines of Khelo India - Annual Sports Competition (as published by Ministry of Youth Affairs & Sports on 01st November 2018 and as enclosed), the Central Government will organize Khelo India Youth Games with two age categories, namely, Under-17 and Under-21 in identified sports disciplines every year. Subsequently, the clause 2.1 of the Operational Guidelines also states that the vertical "Annual Sports Competition" will be implemented by Sports Authority of India and the administrative and financial guidelines of SAI and the due process thereof shall be followed.

3. On 14th November 2018, the Department of Project Approval Committee (DPAC), empowered to take all policy decisions on Khelo India, has approved the following amendments to be made in the said Agreement:

Contd. 2/

भारतीय खेल प्राधिकरण (सुवा कार्यक्रम एवं खेल मंत्रालय), जवाहरलाल नेहरू स्टेडियम परिसर, पूर्वी द्वार, लोधी रोड, नई दिल्ली-110003
SPORTS AUTHORITY OF INDIA (Ministry of Youth Affairs & Sports), Jawaharlal Nehru Stadium Complex, East Gate, Lodi Road, New Delhi - 110003
Ph.: 91-11-24362719 (O), 24362721 (Fax) E-mail : ddgsai2017@gmail.com



संदीप प्रधान, भा.सा.से.
उप महानिदेशक
Sandip Pradhan, I.R.S.
Dy. Director General



-2-

- i) "Organising Committee of Khelo India School Games (OC-KISG)" to be read as "Sports Authority of India (SAI) and "Khelo India School Games" to be read as "Khelo India Youth Games".
- ii) Change of designated account for the deposit of Media Rights Fee to be remitted by M/s Star India Pvt. Ltd. from "Khelo India School Games" to "Khelo India" as maintained by Sports Authority of India.

The above mentioned changes were already concurred by you via email dated 17th November 2018.

4. In view of the above, it is requested that the above-mentioned amendments and modifications may kindly be noted and your concurrence of the same is provided in writing at the earliest.

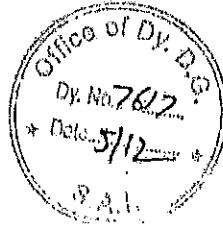
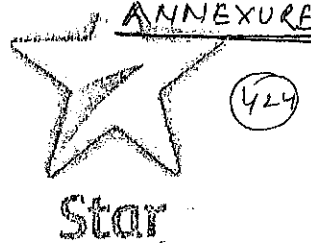
Yours sincerely,

(Sandip Pradhan)
DDG (SAI)

Encl: As above

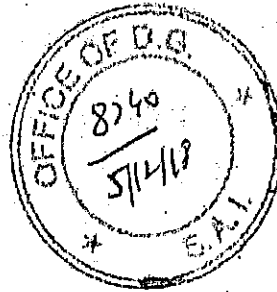
Copy to:

1. AD to DG (SAI)
2. RD (Khelo India)



December 4, 2018

To Mr. Sandip Pradhan
Sports Authority of India,
Ministry of Youth Affairs and Sports,
Jawaharlal Nehru Stadium Complex,
East Gate, Lodhi Road, New Delhi - 110003



Dear Sir,
Dear Sir,
Ministry of Sports

SUBJECT: AMENDMENTS AND MODIFICATIONS TO THE LICENSE AGREEMENT

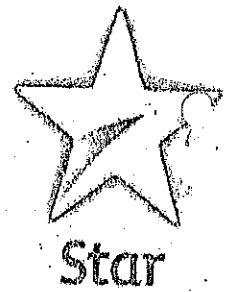
We write to you with reference to your letter dated November 26th 2018 ("Letter") regarding amendments and modifications to the License Agreement ("Agreement") dated January 22nd, 2018. While we concur with the amendments and modifications proposed in your Letter, we would request for clarity on the following point:

at
stg
We understand that OC-KISG was appointed as the "organizing committee" for the Khelo India School Games pursuant to the Notification F. No. 3-10/MYAS/Khelo India/2017 dated June 9, 2017. On the other hand, the Sports Authority of India is a society registered under the Societies Act, 1860 in keeping with Resolution No. 1-1/83/SAI dated 25th January 1984 of the Department of Sports, Govt. of India. Given the above understanding, we believe the Licensor under the License Agreement is changing from OC-KISG to Sports Authority of India, which may not amount to a mere change in nomenclature. Therefore, the rights and obligations under the License Agreement

ut up
AD
Sports Authority of India Pvt. Ltd.
08/12
12/12

Registered Office
Star House, Urmi Estate,
95 Ganpatrao Kadam Marg, Lower Parel (West),
Mumbai 400 013, India.
CIN : U72300MH1994PTC076485

Telephone : + 91 22 6630 5555
Fax : + 91 22 6630 5050
Website : www.startv.com



may have to be transferred from OC-KISG to Sports Authority of India by way of a 'Novation and Amendment Agreement' to give effect to the proposed amendments.

We look forward to hearing from you on the aforementioned point so as to circulate the necessary legal documentation capturing the relevant amendments/ modifications.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Chaitanya Divan". The signature is written in a cursive style and is positioned above a horizontal line.

Chaitanya Divan

Sr. Vice President, Star India Private Limited